

WooCommerce Promotion Preflight

Sample Report

PRACTICE CAMPAIGN · SAMPLE REPORT · NOT CLIENT WORK

Campaign	Black Friday Weekend
Store	Practice WooCommerce Store (store code LAB)
Scope	5 checks from a 73-case master system
Report date	22 October 2026

LAUNCH STATUS

READY

Focused practice sample scope only.

This sample shows how a Sale Preflight report works. It comes from a controlled practice campaign on our own test store. It is not a client deliverable and shows no client results.

Summary

We tested five checks against the campaign's promotion contract. Two checks failed. Both were fixed and passed the retest. For the five checks tested, the campaign is ready to launch.

5

Checks executed

3

● Pass

2

High findings

2 / 2

● Retests passed

0

Unresolved Critical

0

Unresolved High

LAUNCH STATUS

READY**Focused practice sample scope only.**

READY means no unresolved Critical or High findings in the checks that were run.

What this sample covers

Our master test system holds 73 defined test cases. A paid preflight runs the cases that apply to the agreed campaign.

This public sample runs five selected checks to show the reporting method. The other 68 cases were not run and are recorded as **N/T (not tested)**, with the reason "outside this focused sample".

N/T is not a failure. It means the case was outside this sample.

Promotion contract (the promises tested)

#	What the campaign promises	Checks
1	BF25 takes 25% off.	L3-01
2	BF25 can't be combined with any other code.	L3-05
3	Free UK Mainland delivery on orders of £50 or more, after discount.	L5-01 · L5-02 · L5-03

Test setup

- Practice WooCommerce store, WooCommerce 11.2.1
- Prices in GBP, including 20% VAT
- Test products: Socks Red £25.00 · Socks Green £25.01 · Socks Blue £24.99
- Second code used for the stacking check: **WELCOME10** (10% off)
- UK Mainland test address for all shipping checks

Findings

Finding	Test	Area	Severity	What happened	Status	Retest
F-001	L3-05	Coupon Logic	HIGH	BF25 and WELCOME10 both stayed active. Combined discount £8.75 (35%) on a £25.00 basket.	Resolved	● Pass
F-002	L5-03	Shipping Offers	HIGH	Free delivery stayed on after BF25 took a £50.01 basket down to £37.51.	Resolved	● Pass

Tested checks that passed

Test	Check	What we saw	Result
L3-01	Coupon happy path	BF25 took £6.25 (25%) off a £25.00 item.	● Pass
L5-01	Free delivery at exactly £50.00	A £50.00 UK Mainland basket got free delivery.	● Pass
L5-02	No free delivery at £49.99	A £49.99 UK Mainland basket did not get free delivery.	● Pass

Why the passes matter

L5-01
£50.00 basket
● Pass

L5-02
£49.99 basket
● Pass

L5-03 · F-002
£50.01 basket + BF25
FAIL at first test · ● Retest Pass

The free-delivery threshold worked at £50.00 and £49.99 on its own. It failed only when a coupon took the basket below £50 (F-002). A quick check of the threshold would pass. Testing the threshold together with the coupon found the problem.

FINDING F-002 • TEST L5-03 • SHIPPING OFFERS • SEVERITY HIGH • RESOLVED • RETEST PASS

Free delivery stays on after the coupon takes the basket below £50

EXPECTED

UK Mainland free delivery applies only when the basket is still £50 or more **after** discounts. A £50.01 basket reduced by BF25 to £37.51 should not get free delivery.

ACTUAL

The basket kept free delivery. BF25 took £12.50 off the £50.01 basket. The shopper paid £37.51 with free delivery.

WHY IT MATTERS

The campaign promised free delivery from £50 after discount. This order was £37.51 after discount and still shipped free. On every order like this, the store absorbs the delivery charge (£4.96 here). Without a coupon the threshold worked, so a simple check would miss it.

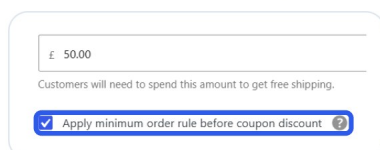
STEPS TO REPRODUCE

1. Add 1 × Socks Red (£25.00) and 1 × Socks Green (£25.01) to a clean cart.
2. Go to checkout with a UK Mainland address.
3. Apply BF25.
4. See that free delivery remains, with a total of £37.51.

The UK Mainland test address was entered at checkout. It is not shown in the cropped screenshots.

CAUSE

On the UK Mainland Free shipping method, "Apply minimum order rule before coupon discount" was switched on. The store checked the £50 threshold before the discount, not after.

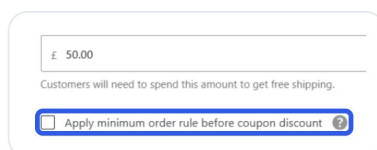


£ 50.00

Customers will need to spend this amount to get free shipping.

☒ Apply minimum order rule before coupon discount ?

CAUSE Setting on before the fix.
LAB_L5-03_BUG_CONFIG.png



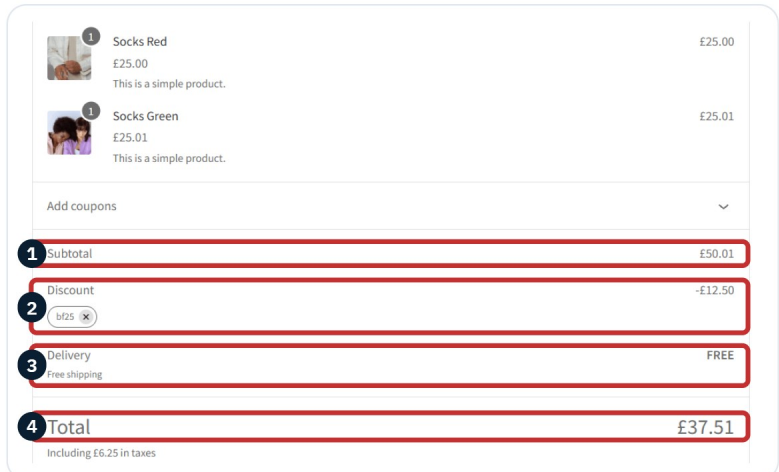
£ 50.00

Customers will need to spend this amount to get free shipping.

☐ Apply minimum order rule before coupon discount ?

FIX Setting off after the fix.
LAB_L5-03_FIX_CONFIG.png

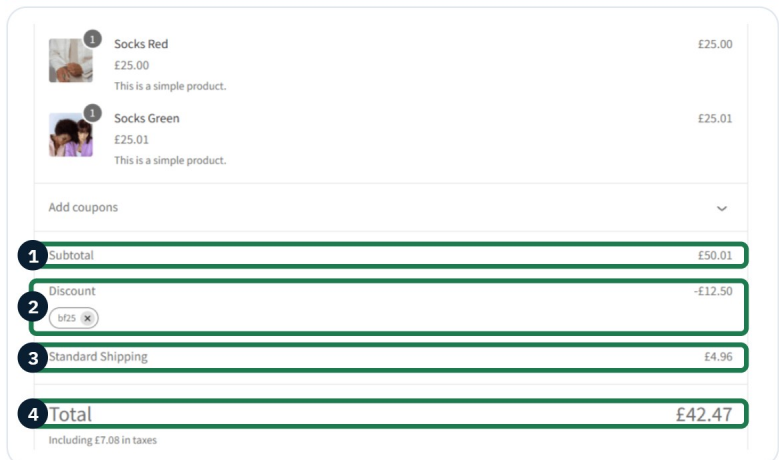
BEFORE • FAIL



1	Socks Red	£25.00
	This is a simple product.	
1	Socks Green	£25.01
	This is a simple product.	
Add coupons		
1	Subtotal	£50.01
2	Discount	-£12.50
	bf25 x	
3	Delivery	FREE
	Free shipping	
4	Total	£37.51
	Including £6.25 in taxes	

1 Subtotal £50.01. 2 BF25 -£12.50. 3 Delivery FREE. 4 Total £37.51.
LAB_L5-03_BEFORE_FREE_SHIPPING_REMAINS.png

AFTER • RETEST PASS



1	Socks Red	£25.00
	This is a simple product.	
1	Socks Green	£25.01
	This is a simple product.	
Add coupons		
1	Subtotal	£50.01
2	Discount	-£12.50
	bf25 x	
3	Standard Shipping	£4.96
4	Total	£42.47
	Including £7.08 in taxes	

1 2 Same basket and coupon. 3 Standard Shipping £4.96. 4 Total £42.47.
LAB_L5-03_RETEST_FREE_SHIPPING_REMOVED.png

OPERATIONAL FIX

Switch off "Apply minimum order rule before coupon discount" on the UK Mainland Free shipping method. Save.

RETEST • PASS • 22 OCTOBER 2026

Same products, same coupon, same UK Mainland address. Free delivery no longer applied. Standard Shipping £4.96 was charged. Total £42.47.

FINDING F-001 • TEST L3-05 • COUPON LOGIC • SEVERITY HIGH • RESOLVED • RETEST PASS

BF25 stacks with WELCOME10

EXPECTED

BF25 can't be combined with another code. If another code is already applied, or is added after BF25, both codes must not stay active together.

ACTUAL

Both codes were accepted and stayed active in the same £25.00 cart. The combined discount was £8.75 (35%), not £6.25 (25%). It happened in both orders: BF25 first, and WELCOME10 first.

WHY IT MATTERS

The shopper got £2.50 more off than the offer allowed on this £25.00 item. Any shopper holding a second code can do the same during the sale.

STEPS TO REPRODUCE

1. Add 1 × Socks Red (£25.00) to a clean cart.
2. Apply BF25.
3. Apply WELCOME10.
4. See both codes active and a discount of £8.75.

Reverse order (WELCOME10 first) also failed before the fix and passed after it. Evidence:

LAB_L3-05_BEFORE_B_WELCOME10_THEN_BF25.png
LAB_L3-05_RETEST_B_WELCOME10_THEN_BF25.png

BEFORE • FAIL

1 2 bf25 welcome10 3 Discount -£8.75

1 2 bf25 and welcome10 both active. 3 Discount -£8.75.
LAB_L3-05_BEFORE_A_BF25_THEN_WELCOME10.png

AFTER • RETEST PASS

1 "bf25" has already been applied and cannot be used in conjunction with other coupons. 2 bf25 3 Discount -£6.25

1 WELCOME10 refused. 2 Only bf25 active. 3 Discount -£6.25.
LAB_L3-05_RETEST_A_BF25_THEN_WELCOME10.png

CAUSE

"Individual use only" was switched off on BF25.

Cause: "Individual use only" off.
LAB_L3-05_BUG_CONFIG.png

OPERATIONAL FIX

Switch on "Individual use only" on BF25. Save the coupon.

Fix: "Individual use only" on.
LAB_L3-05_FIX_CONFIG.png

RETEST • PASS • 22 OCTOBER 2026

Same basket, both orders.

- BF25 first: WooCommerce refused WELCOME10 with the message *"bf25" has already been applied and cannot be used in conjunction with other coupons*. Only BF25 stayed active. Discount £6.25.
- WELCOME10 first: only BF25 stayed active. Discount £6.25.

Retest results

Finding	Test	Severity	Retest	Date
F-001	L3-05	HIGH	● Pass	22 Oct 2026
F-002	L5-03	HIGH	● Pass	22 Oct 2026

Launch status

Measure	Value
Checks executed	5
Pass at first test	3
Findings	2 High
Retests passed	2 of 2
Unresolved Critical	0
Unresolved High	0

LAUNCH STATUS

READY

Focused practice sample scope only.

HOW THE STATUS IS SET:

● **READY** · No unresolved Critical or High findings.

READY WITH WARNINGS · No Critical findings, but at least one unresolved High.

NOT READY · At least one unresolved Critical finding.

TESTING NOT COMPLETE · Required checks still have no result.

What this report does and doesn't say

- This was a controlled, point-in-time practice run.
- A Pass means the tested scenario matched the promotion contract at the time it was tested.
- A Pass doesn't promise that a later, unrelated change can't cause a new issue.
- 68 master cases were outside this focused sample and are recorded N/T.
- For a paid preflight, we select the cases that apply from the master system, based on the agreed campaign scope.

White label

Paid agency reports can be delivered neutrally, without Sale Preflight branding, so the agency can forward them to its client.

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